

## Summary

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Engineering Manager with experience in development, architecture and consulting in the fields of ecommerce, PIM/DAM, web and app development.

## Experience

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**Jochen Schweizer mydays Group**

Munich, Germany

**Head of Engineering & Technology for Consumer Experience**

11/2020 - now

Responsibilities:

- Technical and supervisory management for 3 teams of software engineers
- Staffing, team setup, budget planning and accounting for a division of 30 FTEs
- IT strategy development, roadmap planning and project coordination for all consumer touchpoints (websites, apps and backend systems)
- Hiring, onboarding and training to build and grow the division
- Technical project management, solution design

Projects:

- Complete rewrite and relaunch of the mobile apps for a social meetup platform
- Automated product sourcing and booking of travel products
- Expanded the mobile app for a new brand from an MVP to a complete product
- Currently planning the redesign of the backend systems to transition to a new architecture, and to implement changes in the core business model

**ARITHNEA GmbH**

Neubiberg (Munich), Germany

**Team Manager ecommerce & DAM**

07/2016 – 10/2020

Responsibilities:

- Lead, develop and manage a team of software engineers in ecommerce projects
- Grew the team from scratch to 12 developers since 2016: recruiting, onboarding, training
- Presales for Ecommerce, PIM und DAM: workshops, technology consulting and solution design
- Team lead for DAM (Digital Asset Management) projects, partner manager for celum
- Knowledge transfer: organizing 10 internal tech talks per year
- Technology: leading workgroups for new technologies and partnerships, speaking at conferences

Projects:

- Consulting and architecture for an online service platform based on SAP Commerce Cloud and Salesforce Identity for Trilux (Germany)
- Consulting und architecture for an enterprise-wide DAM based on celum for Autoliv (Sweden)
- Technical design and concepts for Product Information Management at Maplin Electronics (UK)
- Tech lead for FirstSpirit CMS development at Ernst Klett Verlag (Germany)

## ARITHNEA GmbH

Neubiberg (Munich), Germany

Senior Consultant / Developer

10/2014 - 06/2016

Consultant / Developer

07/2011 - 09/2014

- celum DAM system at Ernst Klett: greenfield project comprising consulting, specification and architecture as well as development, training and application management.
- Payback loyalty program in the online shop of Fressnapf (the biggest German retailer of pet supplies): implementation of business logic, CMS components, imports and exports
- PIM system based on hybris for a leading German manufacturer and retailer of toys
- B2B webshops based on hybris for a trader of agricultural goods: design and business logic for price and shipping cost calculation, webservice integration and JavaScript frontends

## adesso AG

Munich, Germany

Software Developer / IT Consultant

01/2008 - 06/2011

Projects for selling insurance online at **Allianz Deutschland AG**:

- Greenfield development of web UI and webservices for new products
- Integration projects with POS systems of partner banks
- Mentored internal developers in Java and web development and agile project management for a new tech stack based on Java, Spring and open source

## JonDos GmbH

Regensburg, Germany

Software Developer

03/2007 - 12/2007

- Jondonym (anonymizer service): architecture, design and implementation of the payment and accounting systems (Java/Swing client, C++ server, Ruby/Rails webapp)

## Education

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Diplom-Wirtschaftsinformatiker (cf. Master in Business Information Systems),

Universität Regensburg, 10/2001 – 02/2007

Master of Business Administration, Murray State University, 08/2004 – 08/2005

## Languages

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- German (native)
- English (fluent).
- French (fluent)
- Spanish (conversational)

## Certifications

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- Management training program “License to Lead”
- Certified Scrum Master
- Certified Project Management Associate (GPM / IPMA Level D)
- Springsource Certified Enterprise Integration Specialist
- hybris core developer, commerce developer and business analyst
- AWS Cloud Practitioner

## Hobbies

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- Outdoor sports (Hiking, Co-leading the international bike touring club „Munich social cyclists“)
- Music (playing bar piano)
- Creator of the podcast „Ask an Engineering Manager“ (<https://askanengineerinmanager.com>)